

## **WP8 Dissemination and Exploitation**

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# WP8



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# WP8 - update



- **Task 8.3. Scientific exploitation plan**
  - **DROPS → first pre-registrations coming in**
  - **Blog per month**
  - **Twitter >600 followers → other platforms?**
- **Task 8.4. Commercial exploitation plan**
  - **Business model development – Exploitation steering group**
  - **Input request for Bratislava/Kosice**
- **Task 8.5. White paper on implementation of DMMH [April ->]**
  - **Outcome of implementation studies (WP7)? / Stakeholder involvement (WP5)?**



## WP8



### Upcoming activities

- **Monthly blog**
- **Re-evaluate dissemination: Twitter?**
- **Promo video**
- **Explore press-release in local, more clinical, magazines**
- **ESG continuation of business model development**
- **White paper on implementation – aggregate data**

